

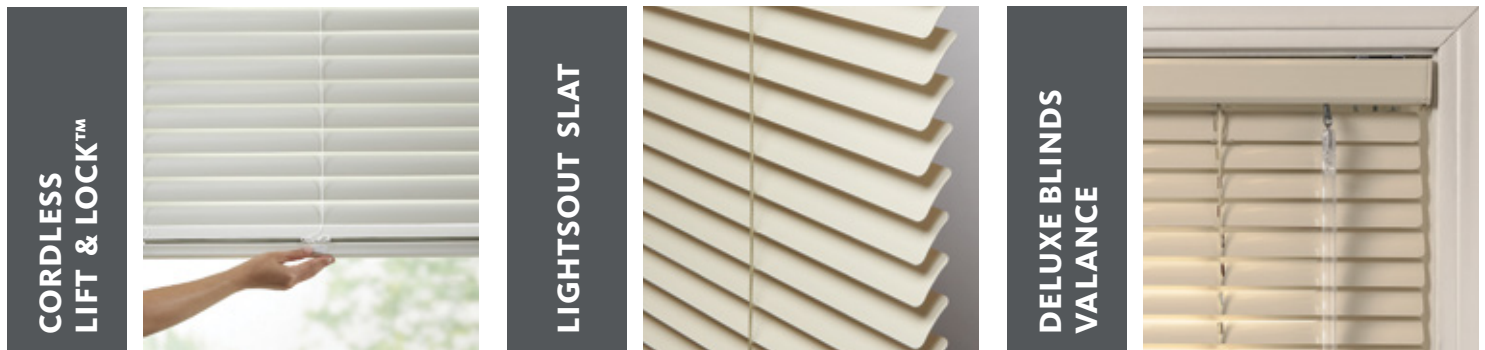





WHY OUR ALUMINUM BLINDS?

- Various programs range from basic to a step up in style
- Robust collection features designer color palette, several slat styles and slat sizes
- Select from solid, metallic and perforated styles
- Spring-tempered slats bounce back and resist kinks and dents
- Dust-resistant finish for easy cleaning
- 1" and 2" slat choices fit virtually all window sizes
- Cordless Lift & Lock™ option on 1" Deluxe, 1" Traditional and 2" Macro blinds
- Limited Lifetime Warranty ensures customer satisfaction

Let's go window shopping.





FEATURES	BENEFITS
1" DELUXE BLINDS	
Collection	Premium choice with a step up in style.
Slats	.008 gauge slats for added durability; features LightsOut room-darkening slats or optional traditional routes.
Control Option 	Cordless Lift & Lock™ option; press and hold a button on the bottomrail to raise and lower the blind; eliminates lift cord control for enhanced child safety.
Valance	Beveled rail provides a seamless, built-in valance appearance.
1" TRADITIONAL BLINDS	
Collection	Broadest selection of colors and slat styles for wider appeal.
Slats	Choice of .006 or .008 gauge slats.
Control Option 	Cordless Lift & Lock option; press and hold a button on the bottomrail to raise and lower the blind; eliminates lift cord control for enhanced child safety.
Valance	2-slat channel valance covers the headrail and brackets for a finished look.
1" VALUE/BASIC BLINDS	
Collection	Most economical choice in basic color palette.
Slats	.006 gauge slats.
Valance	2-slat clip valance hides the headrail and brackets.
2" MACRO BLINDS	
Collection	Handsome size for larger windows and a more traditional look.
Slats	.008 gauge slats with choice of standard route holes or optional LightsOut feature.
Control Option 	Cordless Lift & Lock option; press and hold a button on the bottomrail to raise and lower the blind; eliminates lift cord control for enhanced child safety.
Valance	Channel valance covers the headrail and brackets for a finished look.
HARDWARE	
Standard Controls	Tilt wand/lift cord control comes standard on all aluminum blind selections.
2- or 3-on-One Headrail	Multiple blinds on one rail cover wide expanses or side-by-side windows.
Lockseam Bottomrail	Engineered for added durability; resists bowing.
Brackets	Deluxe blinds feature convenient snap-in brackets; all others have color-coordinated box brackets for easy installation.



Certified Best for Kids when used with wand tilt

LIMITED LIFETIME WARRANTY on all Aluminum Blinds by Alta ensures customer satisfaction.

CUSTOM BRANDS GROUP 111 N. Apollo Road, Salt Lake City, UT 84116 **Phone:** 800-669-6333 // **Fax:** 800.316.6076